

FOR IMMEDIATE RELEASE

Cobourg councillor Suzanne Séguin files as a candidate for deputy mayor in municipal election

COBOURG, ON, July 16, 2018 – Suzanne Séguin, current Councillor for the Town of Cobourg, has announced that she will be running for deputy mayor in the upcoming October municipal election, after filing her nomination papers this morning.

Councillor Séguin is running on a promise of public engagement, especially when it comes to the Town budget, increased use of evidence based decision-making and a commitment to doing the hard work necessary to implement municipal decisions that keep Cobourg thriving.

“I am running to build on the dedicated work of John Henderson and to further strengthen evidence based decision-making and public engagement in Cobourg,” said Councillor Séguin. “We live in an incredible community and I have the experience and commitment to put in the long hours necessary to keep it that way.”

Séguin served for three years on Council in the Town of Prescott, chairing the Finance and Economic Development Committees. She then served as mayor for a four-year term.

“My time serving in municipal government has given me tremendous respect for the process of local government,” continued Séguin. “Working closely with residents, businesses and local industry on issues that impact people’s daily lives, has cemented the values that I bring to the table - openness, dedication, honesty and transparency. If elected deputy mayor, I will live these values when making decisions for the Town of Cobourg.”

After moving to Cobourg with her husband Gerry Brown in 2014, Séguin became quickly involved in the community, and has contributed to numerous organizations, boards and committees. Suzanne and Gerry are co-owners of Lighthouse Press who published *COBOURG – The Spirit of the Place*, by Rob Mikel last year.

Suzanne is a former board member of the Cobourg Economic Development Advisory Committee, former CEDAC representative on the Downtown Coalition and Downtown Marketing Partnership and former board member of the Architectural Conservancy of Ontario (ACO) for Cobourg and East Northumberland. In 2017 she was co-chair of the marketing committee on the Canada 150 Organizing Committee in Cobourg.

“Since my appointment to Cobourg Council in January 2017, I have been committed to making a difference in my community and to working closely with my fellow members of Council,” said Councillor Séguin. “I have met with many citizens and local organizations to discuss several issues of concern to them.”

As Community Services Coordinator, she is currently on the boards of the Downtown Business Improvement Area (DBIA), Cobourg Public Library, Art Gallery of

Northumberland and serves as a liaison to the Cobourg Farmers' Market. Other duties include serving as a member of the Armistice '18 Committee and the newly formed Master Cultural Plan Steering Committee. Suzanne is a member of the Rotary Club of Cobourg and member of 100 Women Northumberland.

Séguin believes that Cobourg's council and staff can work together with citizens to achieve a stronger, more sustainable community.

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For more information call Suzanne Séguin at 905-372-3984 (home), 289-771-2214 (mobile) or by email at ssequin@bell.net.